



## MEDIA RELEASE

### TONY OSMOND AND CYNTHIA WHELAN JOIN ADARA PARTNERS PANEL

Sydney, Australia  
1 July 2019

#### FOR IMMEDIATE RELEASE

Adara Partners announced today that Tony Osmond, Citigroup's Managing Director and Head of Corporate and Investment Banking for Australia & New Zealand, and Cynthia Whelan, Chief Strategy and Business Development Officer at Scentre Group (owner and operator of Westfield in Australia and New Zealand) have joined the Adara Partners Panel, bringing the total number of Adara Partners Panel Members to 15.

Panel Members provide their time and expertise pro-bono to Adara Partners, which is a unique business-for-purpose in the corporate advisory sector. Profits made by Adara Partners are donated to Adara Development. Adara Development is an international non-profit founded by Audette Exel AO and has touched the lives of hundreds of thousands of women and children living in extreme poverty.

Adara Partners brings together some of the most senior leaders in the corporate advisory industry, who jointly lead advisory engagements. Panel Members work to support boards, senior management and significant shareholders of public and private companies, providing wise counsel, senior advice and mediation on complex commercial matters. Since its launch, Adara Partners has generated more than \$7.3 million to support the work of Adara Development.

Last month Adara Partners celebrated its fourth anniversary. What began as an innovative idea is now a boutique corporate advisory business with a track record of advice to clients including Wesfarmers, Atlas Arteria, Lendi, Ansarada and the Football Federation of Australia.

Cynthia joined Scentre Group in 2018, having worked in a range of executive roles at Telstra and non-executive roles at Foxtel and Autohome. Prior to this, Cynthia spent over 20 years in investment banking, including Barclays where her roles included Asia Pacific Head of Debt Capital Markets in Hong Kong and CEO of Australia/New Zealand.

Cynthia said: "I am delighted to join the Adara Panel. I have been cheering Adara on since Adara Partners was launched four years ago and am delighted to be able to apply my corporate advisory background to help grow the business and have a positive impact on many vulnerable lives."

Tony Osmond has advised on over \$100 billion of mergers & acquisitions and financing transactions over the past 25 years. He has headed Citi's Corporate and Investment Banking business for nearly 9 years and is a member of The Takeovers Panel and a Director of The Australian Ballet.

Tony said "I am proud to join the prestigious Adara Panel and to be able to use my skills to support Adara Partners and its innovative model. It is enormously important for all of us in the financial services sector to reach across divide and to find ways to use our experience to help others."

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“We are delighted to welcome Cynthia and Tony to the Adara Panel” said Audette Exel AO, Founder and Chair of the Adara Group. “The calibre of our Panel Members and the support of corporate Australia for Adara Partners speaks volumes about the desire for those in our industry to use their mastery for purpose and the impact that they can make.”



As at 1 July 2019 the Adara Panel Members are:

- Ilana Atlas
- Tim Burroughs
- Catherine Brenner
- Guy Fowler
- David Friedlander
- Graham Goldsmith
- David Gonski AC
- Matthew Grounds
- Christian Johnston
- Diccon Loxton
- Peter Mason AM
- Tony Osmond
- Mike Roche
- Philippa Stone
- Cynthia Whelan

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